

*EXCERPTS* from the minutes of the Special Session of the Sangguniang Bayan of Camaligan, Camarines Sur held at its session hall on September 4, 2009

PRESENT:	Nathaniel F. Capucao	- Municipal Vice Mayor/Presiding Officer
	Diano SJ. Ibardaloza, Jr.	- Municipal Councilor/Member
	Eduardo C. Loriaga	- Municipal Councilor/Member
	Emmanuel K. Moll	- Municipal Councilor/Member
	Shiela A. Morico	- Municipal Councilor/Member
	Gaudencio A. Rabina	- Municipal Councilor/Member
	Benedicto B. Jacob	- Municipal Councilor/Member
	Arturo P. Almendral	- Municipal Councilor/Member
	Rodelio L. Punzalan	- LMB President/Ex-Officio Member
ON OB :	Marissa F. Trinidad	- Municipal Councilor/Member
ABSENT:	James Bob M. Sambo	- SKF President/Ex-Officio Member

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### MUNICIPAL ORDINANCE No. 008-009

Series of 2009

**AN ORDINANCE** DECLARING PROCESSED FOOD AS THE ONE-TOWN-ONE PRODUCT (OTOP) OF CAMALIGAN, APPROVING ITS IMPLEMENTING RULES AND REGULATIONS, ALLOCATING FUNDS THEREOF, AND DESIGNATING ITS MUNICIPAL OTOP DEVELOPMENT COORDINATOR.

**WHEREAS**, the local government upholds the promotion of local economy through the utilization and development of various local resources;

**WHEREAS**, it is the policy of the local government to promote the empowerment of the marginalized sector and instill the value of self sufficiency;

**WHEREAS**, over decades the ‘chicharon’ and sweet delicacies has been the most common and the most go to business for starting entrepreneurs but the industry was never given a chance to expand its market and uncover its full potential.

**WHEREFORE**, on motion by Councilor Gaudenio A. Rabina duly seconded by Councilor Diano SJ. Ibardaloza, Jr.,

**BE IT ORDAINED** by the Sangguniang Bayan of Camaligan, Camarines Sur that:-

**Section 1. Title** - This ordinance shall be known as the **MUNICIPAL OTOP ORDINANCE OF CAMALIGAN, CAMARINES SUR**.

**Section 2. Statement of Policy.** It is hereby declared the policy of the municipality of Camaligan:

1. To promote entrepreneurship and create jobs that would accelerate the economic transformation of the countryside;
2. To encourage the harnessing of available natural and agricultural resources and/or skills in the municipality as major components in industry and enterprise development;
3. To support Micro, Small and Medium Enterprises (MSMEs) that process, offer and market distinctive products and services using indigenous raw materials, skills and talents in the locality;

4. To develop in the locality finished goods and products instead of unprocessed goods that would add value to these products;
5. To assist food processors and other industry players in their economic activity through trainings, equipments, product development, production area development and display center, marketing, and working capital requirements; and
6. To declare processed food as the One-Town-One-Product (OTOP) of this municipality.

**Section 3. Legal Bases.** The implementation of this ordinance shall be governed by Executive Order No. 176 of February 11, 2003, under the guidelines set forth in the Medium Term Philippine Development (MTPDP) and the Regional Development Plan for FYs 2004-2010, as well as the Joint Memorandum Circular No. 2005-002, dated 4 March 2005, of the Department of the Interior and Local Government and the Department of Trade and Industry.

**Section 4. Scope and coverage.** The scope and coverage of this ordinance shall be the food processing industry in the municipality of Camaligan, the food processors and those connected with the industry that are engaged in the food processing and preservation activities.

**Section 5 - Definition of Terms:**

- 1) *Advocacy - It is the act of advocating, or speaking or writing in support of something or someone. It is pleading for, defending or recommending an idea before other people. It is working with other people and organization to make a difference.*
- 2) *Business Counseling – Giving guidance to MSMEs that involve the steps of planning, consulting, and training.*
- 3) *Business Registration & Licensing - involves enlisting of enterprises with the proper government agencies and obtain the necessary permits to conduct business.*
- 4) *Food Processing and Preservation - processes involved in protecting food against microbes and other spoilage agents to permit its future consumption. The preserved food should retain a palatable appearance, flavor, and texture, as well as its original nutritional value.*
- 5) *Marketing - Refers to the processes involved in promoting, selling and distributing a product or service. It also refers to the functions involved in transferring goods from the producer to the consumer.*
- 6) *Processed Food / Food Products – Refers to food of human consumption that had undergone the methods of food processing and preservation.*
- 7) *Promotion - It is communicating with the public in an attempt to influence them toward supporting a program. It is an activity designed to increase visibility or support for the program. It is elevating the position of a program in the hierarchy. It is the act of furthering the growth or development of a program.*

**Section 6.** In order to implement properly the plans, programs and activities (PPAs) for OTOP Camaligan, the office of the Municipal OTOP Development Coordinator is hereby designated. This office shall be directly under the Office of the Municipal Planning and Development Coordinator, where one of its staffs shall be designated as the Municipal OTOP Development Coordinator.

**Section 7. Funds.** The funds to be used for the implementation of the OTOP Plans, Programs, Projects and Activities shall be taken mainly from the yearly 20% Economic Development Fund (EDF) under its Livelihood Assistance Program. It is

hereby ordained that Php 200,000.00 shall be allocated yearly for such ends, subject to review and upward adjustment from time to time as their need arise.

**Section 8. Incentives and Assistance to MSMEs.**

- 8.1 Taxes and fees – All food processors participating in the OTOP Program shall be exempted from income tax for income arising from the operation of the enterprise during the first three years of operation. The amount of local taxes, fees and charges imposed for all food processors shall then be reduced after the first three years of operation.
- 8.2. Financial assistance for production area development and improvement and/or additional working capital requirements through a credit facility.
- 8.3. One-Stop Business Registration – The LGU will provide a One-Stop Business Registration to handle the efficient registration and processing of permits/licenses of all food processors under the OTOP program.

**Section 9. Effectivity.** This ordinance shall be effective immediately upon its signing.

***ENACTED: September 4, 2009***

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***WE HEREBY CERTIFY*** to the correctness and truthfulness of the foregoing.

**JOY MARIE I. SAN BUENAVENTURA**  
*Sangguniang Bayan Secretary*

**MARISSA F. TRINIDAD**  
*Municipal Councilor*

**DIANO S.J. IBARDALOZA, JR.**  
*Municipal Councilor*

**EDUARDO C. LORIAGA**  
*Municipal Councilor*

**EMMANUEL K. MOLL**  
*Municipal Councilor*

**SHIELA AGUID-MORICO**  
*Municipal Councilor*

**GAUDENCIO A. RABINA**  
*Municipal Councilor*

**BENEDICTO B. JACOB**  
*Municipal Councilor*

**ARTURO P. ALMENDRAL**  
*Municipal Councilor*

**RODELIO L. PUNZALAN**  
*ABC President*

**JAMES BOB M. SAMBO**  
*SKF President*

Attested by:

**NATHANIEL F. CAPUCAO**  
*Municipal Vice-Mayor and Presiding Officer*

Approved:

**ROLANDO C. EDUARDO**  
*Municipal Mayor*